

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Confirmation No.: 4272

Bhavesh Mehta, et al.

Group Art Unit No.: 3622

Serial No.: 10/648,599

Examiner: Jeffrey D. Carlson

Filed on: August 25, 2003

For: SELECTING AMONG ADVERTISEMENTS COMPETING FOR A SLOT
ASSOCIATED WITH ELECTRONIC CONTENT DELIVERED OVER A
NETWORK

Via EFS-Web
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE

Sir:

This is in response to the Decision on Appeal mailed December 19, 2007, the two-month period for which runs until February 19, 2007. Reconsideration of the patent application is respectfully requested in view of the amendments and remarks made herein.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.

An **RCE** is concurrently filed herewith.